

**BEST WITH CARLSBERG CONTEST 2025 TERMS & CONDITIONS**

1.	Organiser	Carlsberg Marketing Sdn Bhd [198501008089(140534-M)]
2.	Promotion/Campaign	Best With Carlsberg 2025
3.	Campaign/Promotion Period	1 May – 30 June 2025
4.	Eligibility	<p><b><u>All non-Muslim aged 21 years or over</u></b> who are residents in Malaysia. Employees of the Organizer, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and Contest agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.</p>
5.	Participating Outlets / Chains	<p>The below mentioned outlets &amp; chains must be located only in West Malaysia.</p> <p><b>1. Super/Hypermarket &amp; 99 Speedmart</b></p> <ul style="list-style-type: none"> <li>a. 99 Speedmart</li> <li>b. Aeon</li> <li>c. Aeon Big</li> <li>d. BIG</li> <li>e. Econsave</li> <li>f. Giant</li> <li>g. Hero</li> <li>h. Jaya Grocer</li> <li>i. Lotus's</li> <li>j. Nirwana</li> <li>k. NSK</li> <li>l. Pacific</li> <li>m. Redtick</li> <li>n. Star Grocer</li> <li>o. Sunshine</li> <li>p. TF Value</li> <li>q. The Store</li> <li>r. Village Grocer</li> </ul>

		<p>s. Other Super/Hypermarkets and Chains that carry participating products and with Promotion point of sales material displayed in the premises.</p> <p><b>2. Convenience Store &amp; Mini Market</b></p> <ul style="list-style-type: none"> <li>a. 7-Eleven</li> <li>b. KK Mart</li> <li>c. Mynews</li> <li>d. CU Mart</li> <li>e. Mix Store</li> <li>f. Other convenient stores, mini market and sundry that carry participating products and with Promotion point of sales material displayed in the premises.</li> </ul> <p><b>3. Selected Bar, Café &amp; Restaurant</b> Outlet must carry participating products and with Promotion point of sales material displayed in the premises.</p> <p><b>4. Selected Coffee Shop &amp; Food Court</b> Outlet must carry participating products and with Promotion point of sales material displayed in the premises.</p> <p><b>5. E-Commerce Platform</b></p> <ul style="list-style-type: none"> <li>a. Carlsberg Official on Shopee</li> <li>b. GRAB Official Store (powered by TME)</li> <li>c. Foodpanda</li> </ul>
6.	Participating Products	Carlsberg Danish Pilsner & Carlsberg Smooth Draught
7.	Participation Requirement	<p><b><u>Submission eligibility</u></b></p> <p><b>Super/Hypermarket, 99 Speedmart, Convenience Store &amp; Mini Market, e-Commerce Platform</b> Buy minimum six (6) cans of Carlsberg Danish Pilsner and/or Carlsberg Smooth Draught (320ml or 500ml) at Participating Outlets in a single receipt (“Receipt”) and stand a chance to win Trip to Liverpool for 2 pax or Liverpool Retro Jersey (“Contest Prize”); every 6 cans = 1 entry.</p> <p><b>Bar, Café &amp; Restaurant</b> Buy minimum 1 set/ bucket of Carlsberg Danish Pilsner and/or Carlsberg Smooth Draught products at Participating Outlets in a single receipt (“Receipt”) and stand a chance to win Trip to Liverpool for 2 pax or Liverpool Retro Jersey (“Contest Prize”); every 1 set/ bucket = 1 entry.</p> <p><b>Coffee Shop &amp; Food Court</b></p>

		<p>Buy minimum 3 big bottles of Carlsberg Danish Pilsner (640ml) and/or Carlsberg Smooth Draught (580ml) at Participating Outlets, in a single receipt ("Receipt"), and stand a chance to win Trip to Liverpool for 2 pax or Liverpool Retro Jersey ("Contest Prize"); every 3 big bottle = 1 entry.</p> <p><b><u>Submission method</u></b></p> <ol style="list-style-type: none"> <li>1. Submission of Entry must be done via microsite (Accessible by scanning of QR code on point of sales material).</li> <li>2. Submission must be complete within the period of 1 May to 30 June 2025</li> <li>3. Participant is required to provide the following info during submission: <ul style="list-style-type: none"> <li>• Name</li> <li>• Contact Number</li> <li>• Email</li> <li>• IC No. or Passport No. (For non-Malaysian only)</li> <li>• Proof of purchase ("Receipt"), date, receipt number, name and/or logo of the outlet, and product must be clearly stated and visible in the photo.</li> </ul> </li> <li>4. Failure to provide complete submission info will lead to invalid submission and rejection.</li> <li>5. Participants need to safekeep the original Receipt for verification and redemption purposes.</li> <li>6. Participants shall be subjected to further terms and conditions on the relevant platform.</li> </ol>
8.	Prizes	<p><b>Stand to win Contest – Contest Prize</b></p> <ol style="list-style-type: none"> <li>1. Trip to Liverpool for 2 pax (Travel period: Oct-Dec'2025) – 10 winners</li> <li>2. Liverpool Retro Jersey – 1,300 units</li> </ol>
9.	Winner Selection / Redemption Method	<p>All Qualified Entries collected and processed by the Organiser throughout the Contest period will be allocated a set of serial number starting from serial number "1". The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries. All the Qualified Entries will be subjected to a random number generator selection process and the 1<sup>st</sup> to 10<sup>th</sup> selected by the random number generator will be the Grand Prize Winner, 11<sup>th</sup> to 1310<sup>th</sup> will be First prize winner. Selected Winner shall be subject to answer a question from the Organiser before qualifying as the Winner of the Prize.</p> <p>Participants shall be required to safe keep the Proof of Purchase for verification.</p> <p>One (1) Winner is eligible for one (1) Prize.</p>

10.	Notification & Fulfilment	<ol style="list-style-type: none"> <li>1. Proof of Purchase must be submitted before the end of Promotion Period (“Campaign/Promotion Period”). Failing which, any submission shall not be entertained.</li> <li>2. Shortlisted winners will receive a message via WhatsApp (011-6069 7516) within 30 working days after the conclusion of Entry period. They will be required to answer a skill-based question correctly, provide delivery details, and submit a photo of their ID for verification to be confirmed as a winner. Winners must respond within 72 hours. Failure to respond and provide the required photo or their ID within the stipulated timeframe will result in the prize being forfeited by the Organizer.</li> <li>3. Once the Winner has been verified and confirmed, the Prize will be delivered via courier service to the Winners’ mailing address as provided to the Organiser’s appointed agent upon details confirmation (within 60 working days from the winners’ notification).</li> </ol>
11.	Additional Terms	<p>&lt;E-commerce&gt;</p> <ol style="list-style-type: none"> <li>(a) Participants shall be subject to further terms and conditions of the relevant e-commerce platform(s).</li> <li>(b) Only ‘successful’ or ‘completed’ orders on the relevant e-commerce platform shall be qualified as entry(ies). Orders or parts thereof which have been cancelled or refunded will not be considered as qualified entry(ies).</li> <li>(c) The Organiser shall not be responsible for any delay, loss or damaged parcel by the courier service provider.</li> </ol>
12	Others	<ol style="list-style-type: none"> <li>1. By participating in this Promotion, Participants agree to receive communications relating to this Promotion via WhatsApp or email or SMS or phone call.</li> <li>2. For any queries or information related to the Best With Carlsberg 2025 Campaign, please contact <a href="mailto:carlsberg@s360plus.com">carlsberg@s360plus.com</a>.</li> </ol>

### Standard Terms & Conditions

The Participation Conditions shall be read with these Standard Terms & Conditions and Privacy Notice available at [Privacy Policy](#) (collectively referred to as “Terms and Conditions”) and shall be binding on all participants who participate in this Promotion/Campaign. To the extent that there is any inconsistency between these Standard Terms & Conditions and the Participation Conditions, the Standard Terms & Conditions prevails. Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Participation Conditions. Defined terms will be used singular or plural as the case may be. Please read these Terms and Conditions carefully.

#### **1. Entry**

- 1.1 The Promotion/Campaign is only opened to non-Muslim aged 21 years or over who are residents in Malaysia. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and Contest agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.
- 1.2 By participating in this Promotion/Campaign, Participants shall be deemed to have and accepted the Terms and Conditions and agreed to be bound by it.
- 1.3 Participants shall ensure that any personal details submitted are true, complete and up to date. Should a Participant’s details change at any time during the Promotion/Campaign period, it shall be the Participant’s responsibility to notify the Organiser.
- 1.4 Proof of submission shall not constitute a proof of entry. The Organiser shall not be liable for any lost, delay, damaged and/or non-receipt of submissions.
- 1.5 Once redeemed, the Proof of Purchase shall no longer be valid for any other on-going promotion/campaign.
- 1.6 The Organiser reserves the right to request for the Participants’ original Identity Card or other supporting documents for verification purposes.
- 1.7 Entries in excess of any stated limitation in the Participation Conditions shall be void and ineligible for qualification. The Organiser reserves the right to select which entry constitutes a valid entry.
- 1.8 All cost and expenses incurred and/or arising from the Participants’ participation in this Promotion/Campaign including but not limited to telecommunications, network, Short Messaging Services (SMS), postal and out of pocket expenses incurred in relation to this Promotion/Campaign shall be borne solely by the Participants.

#### **2. Prize**

- 2.1 The item(s) mentioned in item 8 of the Participation Conditions shall hereinafter be referred to as “Prize”.
- 2.2 The Organiser shall not be liable for any loss, damage or delay to the Prize(s) fulfilment process caused by any third-party provider.

- 2.3 Failure by Winner(s) in collecting or redeeming the Prize(s) during the notified period or redemption period, shall be deemed forfeited by the Winner(s). The Organiser reserves the right to determine how uncollected, unredeemed or forfeited Prize(s) shall be dealt with.
- 2.4 Unless otherwise mentioned, liaison of any/or all product warranty for Prize(s) is to be forwarded to the relevant manufacturer(s) directly.
- 2.5 The Organiser reserves the right to only award the Prize(s) to the qualified entries and forfeit the remaining Prize(s) allocated.
- 2.6 The Prize(s) are non-refundable, non-transferable and non-exchangeable for cash credit or any other items.
- 2.7 The Organiser reserves the right to request for original Identification Card and/or passport for verification purposes upon redemption or fulfilment of Prize(s).
- 2.8 To the fullest extent permitted by law, the Organiser expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to any warranty of quality, merchantability, or fitness for a particular purpose in respect of the Prize(s). Winner(s) shall accept the Prize(s) on "as is where is" basis.
- 2.9 The Organiser and/or the appointed agency(ies) shall determine the style, any fittings, fixture, packaging, accessories and/or form of the Prize(s), as appropriate. The Organiser and/or the appointed agency(ies) shall be under no obligation to entertain any request by the Winner(s) to change any aspect of the Prize(s).
- 2.10 The Organiser, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to direct and/or consequential losses) or personal injury suffered or sustained in connection or arising from the perusal Prize(s).
- 2.11 The Organiser reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter in whole or in part of the Prize(s) without notice to the Participants.
- 2.12 If the Winner chooses to forfeit the Prize(s) for any reason whatsoever, no further substitution of Prize(s) or refund will be given to the Winner.
- 2.13 The Organiser reserves the right to delay or reschedule any fulfilment of Prize(s) without providing any reason or notice.
- 2.14 Additional terms and conditions shall apply where Prize(s) are offered in the form of:

*<Travel Trip or Travel Voucher>*

- (a) The Organiser shall have the sole discretion to decide on the travel time and date, and the accommodation arrangement.
- (b) The date and time of the travel and/or accommodation shall be subject to the availability of the third-party platform(s).

- (c) Usage of air tickets, accommodation and/or Travel Voucher (if applicable) shall be subject to further terms and conditions of the relevant third-party platform(s).
- (d) The Organiser will not replace or compensate any lost, damaged, stolen or misplaced travel ticket(s) and/or voucher(s) by the Winner(s) and/or Winner's guest(s).
- (e) The Organiser shall not be liable for any delay, rescheduling and/or cancellation in connection with the Prize(s), including but not limited to, flight tickets and accommodation; any further costs incurred as a result shall be borne solely by the Winner(s) and/or Winner's guest(s).
- (f) Additional costs not expressly stated in the Terms and Conditions, including but not limited to, taxes, meals, transports and insurance shall be the responsibility of the Winner(s) and/or Winner's guest(s).
- (g) Winner(s) and/or Winner's guest(s) shall be responsible for obtaining all necessary travel documentation including passport and/or visas. The Organiser shall not be responsible for any consequential event, including but not limited to, if a Winner is unable to obtain the necessary travel documentation in time and is therefore unable to travel. The Organiser shall reserve the right to replace the Winner(s) and/or Winner's guest(s). No compensation or substitution Prize will be offered to the Winner(s) and/or Winner's guest(s).
- (h) Travel and other insurance policies are not included in the Prize(s), Winner(s) and/or Winner's guest(s) shall be responsible to secure their own insurance(s).
- (i) The Organiser bears no responsibility in relation to the Winner(s) and/or Winner's guest(s) satisfaction of the travel experience ensuing the perusal of the Prize(s) and shall not be liable for any loss of enjoyment or unsatisfactory experience arising from the travel.
- (j) Where applicable, the Organiser may impose further terms and conditions on matters including, but not limited to, transport arrangement, accommodation and itinerary which shall be read in whole with these Terms and Conditions.
- (k) The Organiser reserves the right to make deviations or alterations on matters including, without limitation, the travel period, number of guest(s), itinerary, transport arrangement and accommodation without notice and/or further compensation to the Winner(s) and/or Winner's guest(s).
- (l) Should Winner(s) and/or Winner's guest(s) choose to deviate from the Organiser's pre-arranged plan or itinerary (where applicable), the Winner(s) and/or Winner's guest(s) shall be solely responsible for any consequential costs, charges, expenses, insurance coverage, damages, loss and/or personal injury. The Organiser shall not be responsible for any consequential loss, damages and/or personal injury.
- (m) Winner(s) and/or Winner's guest(s) are required to conduct themselves in a responsible and respectful manner throughout the event and adhere to all rules and regulations set by the Organiser and/or other third-party providers. The Organiser and/or third-party providers reserve the right to immediately remove the Winner and/or Winner's guest(s) in the event of any misbehavior, including

but not limited to disruptive actions or non-compliance with rules and regulations. The Winner(s) and/or Winner's guest(s) will be solely responsible for any resulting costs or consequences, no further substitution or compensation will be provided. The Organiser reserves its legal rights.

### **3 Selection of Winners**

- 3.1 The outcome of the Winners selected and/or shortlisted shall be final and absolute. No substitution, discussion, correspondence, enquiry, appeal or challenge by any of the Participants shall be entertained.
- 3.2 The Organiser reserves the right to decide, amend or extend the winner selection date, winner announcement at any time without further notice to the Participants.
- 3.3 Winner(s) who are unreachable or fails to respond to the Organiser's calls and/or messages within the stipulated notification period and/or after reasonable efforts have been made by the Organiser to contact the Winner(s), shall be deemed uninterested in the Prize(s) and the Organiser shall disqualify the Winner(s) and/or forfeit the winning Prize(s) without further notice.
- 3.4 Where applicable, potential Winner(s) are subject to verification by the Organiser and/or its appointed agency whose decisions are final and binding. The Organiser will not accept screenshots or other evidence of winning in lieu of its validation process unless otherwise mentioned.
- 3.5 The Organiser reserves the right to disqualify or remove the Winner and/or Winner's guest(s) for participation or redemption in whole or in part of the Prize(s), if the Organiser determines, in its sole discretion, that allowing any such participation or awarding any Prize(s) to the Winner(s) and/or Winner's guest(s) could result in health, safety or security risk, disruption of event or other reasons which the Organiser deem unsuitable. No further compensation, refund or substitution will be offered to the Winner(s) and/or Winner's guest(s).

### **4 Disqualification**

- 4.1 The Organiser shall disqualify and remove any Participant(s) from the Promotion/Campaign without prior notification or disclosure of information should the Participant(s) be suspected of tampering with their entries, attempted to undermine the operation of the Promotion/Campaign in any way whatsoever, including but not limited to fraud, cheating or deception or breach the Terms and Conditions.
- 4.2 Any unclear, damaged and/or torn, illegible, duplicate or incomplete entries and/or Proof of Purchase shall be disqualified.
- 4.3 Participant(s) or Winner(s) who engage in an inappropriate or disrespectful behaviour towards the Organiser or its appointed agency shall be immediately disqualified with no further compensation or substitution of Prize(s).
- 4.4 Entries submitted after the Promotion/Campaign period or via method other than the prescribed method shall be disqualified.
- 4.5 The Organiser reserves the right to disqualify any Participant(s) suspected of non-full disclosure of any necessary information required in the Participation steps or when required upon further request by the Organiser.



- 4.6 For the avoidance of doubt, the Organiser will determine, in its sole discretion, what constitutes a valid entry, and reserves the right to reject any submission it deems violate the Terms and Conditions.
- 4.7 In the event of a disqualification after Prize(s) has been awarded, the Organiser reserves the right to demand for the return of the Prize(s) and/or payment of its value from the disqualified Participant. The Organiser reserves its legal rights for further action.
- 4.8 The Organiser reserves the right to refuse or disqualify entries and / or person(s) without having to furnish any proof or explanation to the Participant.

## **5 Indemnity**

- 5.1 Each Participant agrees to indemnify, release and hold harmless the Organiser, its holding, subsidiary or related companies, directors, officers, employees, agents and/or representatives (collectively referred to as "Carlsberg Group") against any and/or all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion/Campaign, acceptance and utilization of any Prize(s), and/or the use of the Participant's entry and/or likeness in connection with the Promotion/Campaign.

## **6 General**

- 6.1 The Organiser reserves the right to vary, delete or add to any of these Terms and Conditions without prior notice.
- 6.2 The Organiser's decision on all matters relating to the Promotion/Campaign shall be final and conclusive, no further appeal or correspondences shall be entertained.
- 6.3 By participating in this Promotion/Campaign and/or acceptance of the Prize(s) shall constitute consent of the Participant and/or the Winner's part (including Winner's companion's part, where applicable), to allow the use of the Participant and/or Winner (and Winner's companion's) entry, names, images, video footage, voices and/or likeness by the Organiser for editorial, advertising, promotional, marketing and/or other purposes, without further compensation, in any media for an unlimited period of time, except where prohibited by law.
- 6.4 The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services which may affect the Participant's participation in the Promotion/Campaign.
- 6.5 The Organiser excludes its liabilities and responsibilities arising from any postponement, cancellation, delay or changes or modification to the Promotion/Campaign or Prize(s) as a result of any unforeseen circumstances beyond the Organiser's control including but not limited to governmental interference, act of God, civil commotion, riot, war, strikes, national emergencies, act of terrorism and any act or default by any third-party suppliers or vendors.

- 6.6 The Organiser shall not be liable for any misinterpretation of facts in respect of the Promotion/Campaign or Prize(s) offered and published in any mass media, marketing or advertising materials. To the fullest extent permitted by law, the Organiser makes no representations and/or warranties with respect to Promotion/Campaign or any Prize(s). In the event of any discrepancies, these terms and conditions shall prevail.
- 6.7 Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize(s), are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.
- 6.8 The Organiser shall be entitled to assign or sub-license the whole or any part of its right herein to any third party as may be determined by the Organiser.
- 6.9 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions.
- 6.10 The main language of the Terms and Conditions shall be in English language. Any translation to any language other than English shall be for reference only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English version shall prevail.
- 6.11 The Organiser reserves the right to reschedule, terminate or suspend the Promotion/Campaign without any prior notice. Any rescheduling, termination or suspension by the Organizer shall not entitle the Participants to any claim or compensation against the Organiser, its agent and employees for any and/or damages suffered by or incurred by the Participants resulting from the rescheduling, termination or suspension thereof.
- 6.12 The Terms and Conditions shall be construed and governed in accordance to the laws of Malaysia.

## **7 Privacy Notice**

- 7.1 By participating, the Participant explicitly consents that the Organiser and/or its appointed agency shall store the necessary personal data of the Participant. The Participant also consent to receiving any marketing or promotional notification from the Organiser. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser and by doing so, the Participant is withdrawing his or her participation in this Promotion/Campaign. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Promotion/Campaign strictly confidential. [Privacy Policy](#)

**-END OF STANDARD TERMS AND CONDITIONS-**

**LOTUS'S TERMS & CONDITIONS**

1.	Organiser	Carlsberg Marketing Sdn Bhd [198501008089(140534-M)]
2.	Promotion/Campaign	Best With Carlsberg 2025 (Lotus's Exclusive)
3.	Campaign/Promotion Period	1 May 2025 to 30 June 2025
4.	Eligibility	<b><u>All non-Muslim aged 21 years or over</u></b> who are residents in Malaysia. Employees of the Organiser, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and Contest agencies, and members of their immediate families will not be eligible to participate in this Promotion/Campaign.
5.	Participating Outlets	All Lotus's retail outlets in Malaysia (including retailers' official ecommerce or online marketplace store).
6.	Participating Products	Carlsberg Danish Pilsner & Carlsberg Smooth Draught
7.	Participation Requirement	<p>Buy minimum two (2) carton of Carlsberg Danish Pilsner or Carlsberg Smooth Draught ("Participating Products") at Participating Outlet(s) in a single receipt, Participant are entitled to redeem one (1) Carlsberg Limited Edition Powerbank ("GWP") and stand a chance a chance to win Trip to Liverpool for 2 pax or Liverpool Retro Jersey ("Contest Prize"); every 6 cans = 1 entry.</p> <p><b><u>Submission method</u></b></p> <ol style="list-style-type: none"> <li>7. Submission of Entry must be done via microsite (Accessible by scanning of QR code on point of sales material).</li> <li>8. Submission must be complete within the period of 1 May to 30 June 2025</li> </ol>

		<p>9. Participant is required to provide the following info during submission:</p> <ul style="list-style-type: none"> <li>• Name</li> <li>• Contact Number</li> <li>• Email</li> <li>• IC No. or Passport No. (For non-Malaysian only)</li> <li>• Receipt Number</li> <li>• Proof of purchase ("Receipt"), date, receipt number, name and/or logo of the outlet, and product must be clearly stated and visible in the photo.</li> <li>• Address</li> </ul> <p>10. Failure to provide complete submission info will lead to invalid submission and rejection.</p> <p>11. Participants need to safekeep the original Receipt for verification and redemption purposes.</p> <p>12. Participants shall be subjected to further terms and conditions on the relevant platform.</p>
8.	Prize/Gift with Purchase (GWP)	<p><b><u>Gift with Purchase Prize</u></b></p> <p>1. Carlsberg Powerbank: 1,000 units, while stock lasts</p> <p><b><u>Stand to win Contest – Contest Prize</u></b></p> <p>3. Trip to Liverpool for 2 pax – 10 winners</p> <p>4. Liverpool Retro Jersey – 1,300 units</p>
9.	Winner Selection/Redemption Method	<p><b><u>Gift With Purchase</u></b></p> <p>Participants shall be required to safe keep the Proof of Purchase for verification and redemption of GWP. GWP shall be on first come first serve while stock lasts basis.</p> <p><b><u>Stand to Win</u></b></p> <p>All Qualified Entries collected and processed by the Organiser throughout the Contest period will be allocated a set of serial number starting from serial number "1". The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries. All the Qualified Entries will be subjected to a random number generator selection process and the 1<sup>st</sup> to 1,310<sup>th</sup> selected by the random number generator will be the Selected Winner. Selected Winner shall be subject to answer a question from the Organiser before qualifying as the Winner of the Prize. Participants shall be required to safe keep the Proof of Purchase for verification.</p> <p>Each Participant can win a maximum One [1] Stand to Win Prize and/or One [1] GWP throughout the Promotion Period.</p>

10.	Notification & Fulfilment	<p><b><u>Gift With Purchase</u></b></p> <p>Once the Participants has been verified and confirmed, the GWP will be delivered via courier service to the Participants’ mailing address as provided to the Organiser’s appointed agent upon details confirmation (within 60 working days from the participants’ notification).</p> <p><b><u>Stand to Win – Contest</u></b></p> <p>The agency appointed to handle campaign operation is <i>ShopperPlus Sdn Bhd</i>.</p> <p>Shortlisted winners will receive a message via WhatsApp (011-6069 7516) within 30 working days after the conclusion of Promotion. Shortlisted winner will be required to answer a skill-based question correctly, provide delivery details, and submit a photo of their ID for verification to be confirmed as a winner. Shortlisted winners must respond within 72 hours. Failure to respond, answer correctly and/or provide the required photo or their ID within the stipulated timeframe will result in the prize being forfeited by the Organizer.</p> <p>Once the Winners are confirmed, delivery of prizes will be completed within 60 working days from the date of the official winner announcement.</p>
11.	Additional Terms	<p>&lt;E-commerce&gt;</p> <ul style="list-style-type: none"> <li>(a) Participants shall be subject to further terms and conditions of the relevant e-commerce platform(s).</li> <li>(b) Only ‘successful’ or ‘completed’ orders on the relevant e-commerce platform shall be qualified as entry(ies). Orders or parts thereof which have been cancelled or refunded will not be considered as qualified entry(ies).</li> <li>(c) The Organiser shall not be responsible for any delay, loss or damaged parcel by the courier service provider.</li> </ul>
12.	Others	<ol style="list-style-type: none"> <li>1. By participating in this Promotion, Participants agree to receive communications relating to this Promotion via WhatsApp or email or SMS or phone call.</li> <li>2. For any queries or information related to the Promotion/Campaign, please contact <a href="mailto:carlsberg@s360plus.com">carlsberg@s360plus.com</a>.</li> </ol>

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### **3. Entry**

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- 1.6 The Organiser reserves the right to request for the Participants' original Identity Card or other supporting documents for verification purposes.
- 1.7 Entries in excess of any stated limitation in the Participation Conditions shall be void and ineligible for qualification. The Organiser reserves the right to select which entry constitutes a valid entry.
- 1.8 All cost and expenses incurred and/or arising from the Participants' participation in this Promotion/Campaign including but not limited to telecommunications, network, Short Messaging Services (SMS), postal and out of pocket expenses incurred in relation to this Promotion/Campaign shall be borne solely by the Participants.
- 1.9 Organiser is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, Short Messaging Services (SMS), failure of e-mail or players on account of technical problems or traffic congestion on the Internet.

**4. Prize**

- 2.2 The item(s) mentioned in item 8 of the Participation Conditions shall hereinafter be referred to as “Prize”.
- 2.2 The Organiser shall not be liable for any loss, damage or delay to the Prize(s) fulfilment process caused by any third-party provider.
- 2.3 Failure by Winner(s) in collecting or redeeming the Prize(s) during the notified period or redemption period, shall be deemed forfeited by the Winner(s). The Organiser reserves the right to determine how uncollected, unredeemed or forfeited Prize(s) shall be dealt with.
- 2.4 Unless otherwise mentioned, liaison of any/or all product warranty for Prize(s) is to be forwarded to the relevant manufacturer(s) directly.
- 2.5 The Organiser reserves the right to only award the Prize(s) to the qualified entries and forfeit the remaining Prize(s) allocated.
- 2.6 The Prize(s) are non-refundable, non-transferable and non-exchangeable for cash credit or any other items.
- 2.7 The Organiser reserves the right to request for original Identification Card and/or passport for verification purposes upon redemption or fulfilment of Prize(s).
- 2.8 To the fullest extent permitted by law, the Organiser expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to any warranty of quality, merchantability, or fitness for a particular purpose in respect of the Prize(s). Winner(s) shall accept the Prize(s) on “as is where is” basis.
- 2.9 The Organiser and/or the appointed agency(ies) shall determine the style, any fittings, fixture, packaging, accessories and/or form of the Prize(s), as appropriate. The Organiser and/or the appointed agency(ies) shall be under no obligation to entertain any request by the Winner(s) to change any aspect of the Prize(s).
- 2.10 The Organiser, its agents and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to direct and/or consequential losses) or personal injury suffered or sustained in connection or arising from the perusal Prize(s).
- 2.11 The Organiser reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter in whole or in part of the Prize(s) without notice to the Participants.
- 2.12 If the Winner chooses to forfeit the Prize(s) for any reason whatsoever, no further substitution of Prize(s) or refund will be given to the Winner.
- 2.13 The Organiser reserves the right to delay or reschedule any fulfilment of Prize(s) without providing any reason or notice.
- 2.14 Additional terms and conditions shall apply where Prize(s) are offered in the form of:

<Travel Trip or Travel Voucher>

- (a) The Organiser shall have the sole discretion to decide on the travel time and date, and the accommodation arrangement.
- (b) The date and time of the travel and/or accommodation shall be subject to the availability of the third-party platform(s).
- (c) Usage of air tickets, accommodation and/or Travel Voucher (if applicable) shall be subject to further terms and conditions of the relevant third-party platform(s).
- (d) The Organiser will not replace or compensate any lost, damaged, stolen or misplaced travel ticket(s) and/or voucher(s) by the Winner(s) and/or Winner's guest(s).
- (e) The Organiser shall not be liable for any delay, rescheduling and/or cancellation in connection with the Prize(s), including but not limited to, flight tickets and accommodation; any further costs incurred as a result shall be borne solely by the Winner(s) and/or Winner's guest(s).
- (f) Additional costs not expressly stated in the Terms and Conditions, including but not limited to, taxes, meals, transports and insurance shall be the responsibility of the Winner(s) and/or Winner's guest(s).
- (g) Winner(s) and/or Winner's guest(s) shall be responsible for obtaining all necessary travel documentation including passport and/or visas. The Organiser shall not be responsible for any consequential event, including but not limited to, if a Winner is unable to obtain the necessary travel documentation in time and is therefore unable to travel. The Organiser shall reserve the right to replace the Winner(s) and/or Winner's guest(s). No compensation or substitution Prize will be offered to the Winner(s) and/or Winner's guest(s).
- (h) Travel and other insurance policies are not included in the Prize(s), Winner(s) and/or Winner's guest(s) shall be responsible to secure their own insurance(s).
- (i) The Organiser bears no responsibility in relation to the Winner(s) and/or Winner's guest(s) satisfaction of the travel experience ensuing the perusal of the Prize(s) and shall not be liable for any loss of enjoyment or unsatisfactory experience arising from the travel.
- (j) Where applicable, the Organiser may impose further terms and conditions on matters including, but not limited to, transport arrangement, accommodation and itinerary which shall be read in whole with these Terms and Conditions.
- (k) The Organiser reserves the right to make deviations or alterations on matters including, without limitation, the travel period, number of guest(s), itinerary, transport arrangement and accommodation without notice and/or further compensation to the Winner(s) and/or Winner's guest(s).
- (l) Should Winner(s) and/or Winner's guest(s) choose to deviate from the Organiser's pre-arranged plan or itinerary (where applicable), the Winner(s) and/or Winner's guest(s) shall be solely responsible for any consequential costs, charges, expenses, insurance coverage, damages, loss and/or personal injury. The Organiser shall not be responsible for any consequential loss, damages and/or personal injury.
- (m) Winner(s) and/or Winner's guest(s) are required to conduct themselves in a responsible and respectful manner throughout the event and adhere to all rules and regulations set by the Organiser and/or other third-party providers. The Organiser and/or third-party providers reserve the right to immediately remove the Winner and/or Winner's guest(s) in the event of any misbehavior, including but not limited to disruptive actions or non-compliance with rules and regulations. The Winner(s) and/or Winner's guest(s) will be solely responsible for any resulting costs or consequences, no further substitution or compensation will be provided. The Organiser reserves its legal rights.



### **3 Selection of Winners**

- 3.1 The outcome of the Winners selected and/or shortlisted shall be final and absolute. No substitution, discussion, correspondence, enquiry, appeal or challenge by any of the Participants shall be entertained.
- 3.2 The Organiser reserves the right to decide, amend or extend the winner selection date, winner announcement at any time without further notice to the Participants.
- 3.3 Winner(s) who are unreachable or fails to respond to the Organiser's calls and/or messages within the stipulated notification period and/or after reasonable efforts have been made by the Organiser to contact the Winner(s), shall be deemed uninterested in the Prize(s) and the Organiser shall disqualify the Winner(s) and/or forfeit the winning Prize(s) without further notice.
- 3.4 Where applicable, potential Winner(s) are subject to verification by the Organiser and/or its appointed agency whose decisions are final and binding. The Organiser will not accept screenshots or other evidence of winning in lieu of its validation process unless otherwise mentioned.
- 3.5 The Organiser reserves the right to disqualify or remove the Winner and/or Winner's guest(s) for participation or redemption in whole or in part of the Prize(s), if the Organiser determines, in its sole discretion, that allowing any such participation or awarding any Prize(s) to the Winner(s) and/or Winner's guest(s) could result in health, safety or security risk, disruption of event or other reasons which the Organiser deem unsuitable. No further compensation, refund or substitution will be offered to the Winner(s) and/or Winner's guest(s).

### **4 Disqualification**

- 4.1 The Organiser shall disqualify and remove any Participant(s) from the Promotion/Campaign without prior notification or disclosure of information should the Participant(s) be suspected of tampering with their entries, attempted to undermine the operation of the Promotion/Campaign in any way whatsoever, including but not limited to fraud, cheating or deception or breach the Terms and Conditions.
- 4.2 Any unclear, damaged and/or torn, illegible, duplicate or incomplete entries and/or Proof of Purchase shall be disqualified.
- 4.3 Participant(s) or Winner(s) who engage in an inappropriate or disrespectful behaviour towards the Organiser or its appointed agency shall be immediately disqualified with no further compensation or substitution of Prize(s).
- 4.4 Entries submitted after the Promotion/Campaign period or via method other than the prescribed method shall be disqualified.
- 4.5 The Organiser reserves the right to disqualify any Participant(s) suspected of non-full disclosure of any necessary information required in the Participation steps or when required upon further request by the Organiser.

- 4.6 For the avoidance of doubt, the Organiser will determine, in its sole discretion, what constitutes a valid entry, and reserves the right to reject any submission it deems violate the Terms and Conditions.
- 4.7 In the event of a disqualification after Prize(s) has been awarded, the Organiser reserves the right to demand for the return of the Prize(s) and/or payment of its value from the disqualified Participant. The Organiser reserves its legal rights for further action.
- 4.8 The Organiser reserves the right to refuse or disqualify entries and / or person(s) without having to furnish any proof or explanation to the Participant.

## **5 Indemnity**

- 5.1 Each Participant agrees to indemnify, release and hold harmless the Organiser, its holding, subsidiary or related companies, directors, officers, employees, agents and/or representatives (collectively referred to as "Carlsberg Group") against any and/or all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion/Campaign, acceptance and utilization of any Prize(s), and/or the use of the Participant's entry and/or likeness in connection with the Promotion/Campaign.

## **6 General**

- 6.1 The Organiser reserves the right to vary, delete or add to any of these Terms and Conditions without prior notice.
- 6.2 The Organiser's decision on all matters relating to the Promotion/Campaign shall be final and conclusive, no further appeal or correspondences shall be entertained.
- 6.3 [By participating in this Promotion/Campaign and/or acceptance of the Prize\(s\) shall constitute consent of the Participant and/or the Winner's part \(including Winner's companion's part, where applicable\), to allow the use of the Participant and/or Winner \(and Winner's companion's\) entry, names, images, video footage, voices and/or likeness by the Organiser for editorial, advertising, promotional, marketing and/or other purposes, without further compensation, in any media for an unlimited period of time, except where prohibited by law.](#)
- 6.4 The Organiser is not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services which may affect the Participant's participation in the Promotion/Campaign.
- 6.5 The Organiser excludes its liabilities and responsibilities arising from any postponement, cancellation, delay or changes or modification to the Promotion/Campaign or Prize(s) as a result of any unforeseen circumstances beyond the Organiser's control including but not limited to governmental interference, act of God, civil commotion, riot, war, strikes, national emergencies, act of terrorism and any act or default by any third-party suppliers or vendors.

- 6.6 The Organiser shall not be liable for any misinterpretation of facts in respect of the Promotion/Campaign or Prize(s) offered and published in any mass media, marketing or advertising materials. To the fullest extent permitted by law, the Organiser makes no representations and/or warranties with respect to Promotion/Campaign or any Prize(s). In the event of any discrepancies, these terms and conditions shall prevail.
- 6.7 Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize(s), are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.
- 6.8 The Organiser shall be entitled to assign or sub-license the whole or any part of its right herein to any third party as may be determined by the Organiser.
- 6.9 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions.
- 6.10 The main language of the Terms and Conditions shall be in English language. Any translation to any language other than English shall be for reference only. Should there be any discrepancies between the English Terms and Conditions and the translated version, the English version shall prevail.
- 6.11 The Organiser reserves the right to reschedule, terminate or suspend the Promotion/Campaign without any prior notice. Any rescheduling, termination or suspension by the Organizer shall not entitle the Participants to any claim or compensation against the Organiser, its agent and employees for any and/or damages suffered by or incurred by the Participants resulting from the rescheduling, termination or suspension thereof.
- 6.12 The Terms and Conditions shall be construed and governed in accordance to the laws of Malaysia.

## **7 Privacy Notice**

- 7.1 By participating, the Participant explicitly consents that the Organiser and/or its appointed agency shall store the necessary personal data of the Participant. The Participant also consent to receiving any marketing or promotional notification from the Organiser. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser and by doing so, the Participant is withdrawing his or her participation in this Promotion/Campaign. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Promotion/Campaign strictly confidential. [Privacy Policy](#)

**-END OF STANDARD TERMS AND CONDITIONS-**